



PETER BARAKA

DIGITAL MARKETING

CONTACT

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EMAIL

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ADDRESS

Thika -Nairobi ,Kenya

SKILLS

- Program
- Marketing Analysis
- Team Work
- Technology
- Marketing

LANGUAGE

- English
- Swahili
- French
- German
- Native

ABOUT ME

Energetic digital marketing with 4+ years of experience in digital marketing company. Skilled in data processing and documentation analysis. Increasing work efficiency by 10% by implementing a new documentation workflow system.

WORK EXPERIENCE



Junior Digital Marketing

June 2024 - Jan 2026

- Manager oversees company digital marketing to more client in social media.
- Managing team to handling social media.
- Product marketing
- Increased client and customer.



Senior Digital Marketing

July 2026 - Present

- Professional class in digital marketing.
- Creative idea for digital marketing.
- Organizes of social media post for editorial .
- Handling social media campaign.
- Running meta ads
- Posts boosting

EXPERTISE PLATFORMS

Meta Ads

Facebook and Instagram ads with a budget

YouTube and Tiktok Ads

Adverts covering atleast 40+ km radius